

**OCBC BANK LAUNCHES POST-PANDEMIC “LEAP”
RECRUITMENT AND DEVELOPMENT PROGRAMME**

*The initiative aims to build a talent pool in the Bank’s core focus area of
wealth management*

Kuala Lumpur, 31 March 2022 – OCBC Bank (Malaysia) Berhad (OCBC Bank) has rolled out a visionary post-pandemic recruitment programme targeted at premier banking senior relationship managers with the promise of a development programme that primes them for roles in the coveted premier private client advisory space.

This comes on the back of its move to bring in new talent to the Bank’s thriving wealth management business and premier segment.

Unveiling the LEAP – Learn, Excel, Advance, Prosper – programme today, OCBC Bank Managing Director and Head of Consumer Financial Services Ms Anne Leh said the initiative anticipates the growing number of opportunities that are set to arise from the further opening up of the economy and the move toward endemicity.

“Tomorrow, the country begins the transition to endemicity, and opportunities will begin to arise. We would like to help both our existing and prospective staff who are keen to develop their skills in meeting the distinctive needs of the highest segment of our retail clientele to get to work confidently and with a sense of direction. This is a structured career programme crafted to bring in altogether new talent to the bank. Yes, we are actively recruiting those who see themselves moving ultimately from premier banking advisory and relationship management to the distinctive premier private client advisory role,” she said.

The programme involves a structured onboarding experience, structured salary framework as the staff progresses, wealth management academy training via the Wealth Management Institute or Asian Banking School, and a competitive monthly incentive payout. There will also be opportunities for job rotation and career mentoring.

“We are looking forward to welcoming talented individuals with an appetite for growth and innovation as we ramp up our digital banking agenda to better serve our customers. We will provide them with the know-how and equip them with the necessary intensive training and digital infrastructure support,” Ms Leh added.

OCBC Bank has, over the years, been steadily growing its wealth management and digital banking services. To-date more than 300 of its premier banking relationship management staff have undergone the all-important training with the Asian Banking School (ABS). ABS and OCBC Bank teamed up about six years ago to raise the bar on bankers’ mastery of the complexities of wealth management through a 13-module training programme.

The unprecedented collaborative effort equips the Bank’s relationship managers with best-in-class wealth management knowledge both for the benefit of customers as well as themselves through a sustainable career-defining and perspective-enhancing programme.



Ms Anne Leh, Managing Director & Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad

Talents who are interested can find out more or apply at <https://bit.ly/OCBCCFSLEAPProgram>

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 430 branches and representative offices in 19 countries and regions. These include over 210 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 60 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my